



AN EXCEPTIONAL YARN FOR EVERY CARPET!

What is Greenova™?

Greenova™ is an exceptional, partially bio-based yarn for **plush carpets** that are **soft** and **durable**.

Carpets manufactured using **Greenova™** yarns can withstand **heavy footfall** without losing **freshness** or **color**.

Greenova™ imparts a **warm** and **artful look** to your home.

Why Greenova™?

Greenova™ is a **durable yarn** produced, in part, using **plant based materials**.

Greenova™ yarns are **inherently stain, bleach and odor resistant** making them ideal for **residential purposes**.

Stringent quality-control procedures ensure an **exceptional product**, batch after batch, offering **unlimited design** possibilities.

**EXPERIENCE
THE EXCEPTIONAL**



BENEFITS TO THE CONSUMER



Suitable for Residential Carpets



Soft and Supple Texture



Bleach and Fade Resistant



Durable and long lasting



Odor Resistant



Inherent Stain Resistance



Suitable for High Traffic Areas

BENEFITS TO THE MANUFACTURER



Strong and Durable



Excellent Color Fastness



Long lasting Softness and Appearance Retention



Partially Biobased & Sustainably Focused



In-house Masterbatch Facility Ensures Quick Turnaround Time for Colors

PRODUCT TABLE

PRODUCTS	DENIER RANGE	FILAMENT	TWIST	LUSTRE	AVAILABLE
Greenova™	1200-2400	42, 60, 72,90, 121, 144, 180, 240	80 TPM - 300 TPM	Super Bright, Semi Dull	Straight & Frieze

APPLICATIONS



Wall to Wall Rug



Rugs



Area Rugs



Carpet Tiles



Bath Mats



Automotive Carpets



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